



Bringing quality seedlings to Papua and West Papua: PRISMA partners with EWINDO to reach remote farmers

With over four million people and 250 diverse ethnicities scattered across a challenging terrain, Papua and West Papua (PWP) suffer from the highest levels of poverty in Indonesia. Farmers - especially those situated in highland areas - lack access to high quality inputs and information regarding good agricultural practices (GAP). Limited understanding of the market potential, local culture and logistical challenges make the private sector hesitant.

In order to address this, PRISMA has developed a new cluster-based marketing strategy which accommodates local culture, customs and challenges. Designed to help businesses promote their products and services more effectively, it also supports GAP in remote areas.

The new partnership between PT East West Seed Indonesia (EWINDO) and PRISMA will use the strategy to improve the supply of quality vegetable seeds and technical knowledge among remote farmers. This will improve their access to GAP, further driving productivity and income generation.



PRISMA divided Papua into 5 clusters and West Papua into 3 to analyse and develop strategies for the businesses to reach farmers.

Ministry of Marine Affairs and Fisheries supports sustainable seaweed in Papua

Despite its great potential as a seaweed cultivation centre, consistent lack of access to quality seedlings has prevented Papua's seaweed farmers from improving both production and productivity.

To address this constraint, PRISMA facilitated a high-level meeting between the Ministry of Marine Affairs and Fisheries (MMAF), Provincial and District Dinas and Balai Perikanan Budidaya Laut (BPBL) Ambon on 4 August 2020. At the meeting, four key actions were agreed to improve availability and accessibility of quality seedling for seaweed farmers in six coastal districts of the Saereri Gulf in Papua.



MMAF will reactivate a tissue culture development facility in Bosnik, Biak Timur to produce seedlings which are more resilient to climate change and are 30 per cent more productive than retained seedlings. A post for Balai Bosnik and budget increments for Balai Ambon will support the initiative, which includes further research into local seaweed strains, conserving them for future use and maintaining ecological diversity.



Indonesian Minister of Agriculture applauds multi-stakeholder partnership to ensure food security

PRISMA's partner PT Pupuk Kalimantan Timur (PKT), one of Indonesia's major fertiliser producers, has signed a Memorandum of Understanding (MoU) with key agricultural stakeholders from both the public and private sectors to promote collaboration and productivity in agriculture in West Nusa Tenggara (NTB).



The MoU was signed by Commercial Director of PKT Gatoet Gembiro Noegroho (former), Director General of Food Crops of the Ministry of Agriculture Suwandi and Head of the NTB Agriculture and Plantation Service Husnul Fauzi. Private sector partners in the collaboration include BISI (seed producer), Bayer Crop (crop protection products producer), Jasindo (crop insurance service provider), Bank BNI and PT. Datu Nusra Agribisnis (maize off-taker).

Designed to improve food security through agricultural productivity and collaboration, the MoU ceremony was attended by Indonesian Minister of Agriculture Syahrul Yasin Limpo and Governor of NTB H. Zulkieflimansyah in Central Lombok on 23 August 2020.

Applauding the partnership, [Syahrul commented that he hoped similar collaborative efforts would be replicated in other provinces](#), to support the Indonesian Government's dual objectives of improving farmers' welfare and increasing food security in Indonesia.

PRISMA advised PKT on the concept and formation of sustainable partnerships aimed at improving agricultural productivity through collaboration. With PRISMA support, PKT played the lead role in bringing both private and public sector interests to the table. Through this collaboration, different parties plan to work together to provide farmers with PKT's core products and other critical services.



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