

INFORMATION PACK:

Position:	East Nusa Tenggara Public Private Collaboration (PPC) Liaison Consultant	Est Start date: Feb 2023
Location:	East Nusa Tenggara	Est End date: July 2023
Duration	30 days	

1. BACKGROUND OF THE PROGRAM AND INTERVENTION

The Australia-Indonesia Partnership for Promoting Rural Incomes through Support for Markets in Agriculture (PRISMA) is a multi-year development program working to accelerate poverty reduction through inclusive economic growth.

PRISMA adopts a market systems development approach by partnering with key-stakeholders to improve agriculture market efficiency and sustainably benefit the poor. The program aims to achieve an income increase for a total of 1,000,000 smallholder farming households by 2023. It operates in six provinces of Central Java, East Java, West Nusa Tenggara (NTB), East Nusa Tenggara (NTT), West Papua, and Papua.

Maize is one of the most important crops in NTT, however, growth production is very low at only 3.5% per year (2010-2018) and the productivity is only 2.5 ton per ha which is far below the current national average of 5.2 ton per ha. Unlike in other major maize production province, where most of the grain goes to feed milling operations, maize produced in NTT is mainly used for human consumption and for feeding household livestock.

The maize market in NTT is complex and there are many factors contributing to the low performance of the maize sector in this region, all can be summarized as an underdeveloped value chain. Farmers are too reliant to a government subsidy, limited access and information to the market, and lack of knowledge in maize cultivation practices. Where local seed producers are the main source for the government subsidy program, the quality is low for many reasons, including the difficulty of getting seed sources in the right amount and at the right time. In addition to attracting the interest of farmers to plant maize with better practice, it also needs encouragement from buyers. Maize buyers are not interested in expanding their network because they see local production as very minimal.

One of the goals that PRISMA wants to achieve is to make it easier for farmers to access quality maize seeds. Because of this, PRISMA partners with local seed producers to develop a commercial seed market for OPV seeds to ensure good quality and on-time seed availability. Local seed producers have started conducting product promotion activities to share the benefits of purchasing quality seeds and the adoption of good cultivation techniques.

However, local seed producers have faced multiple challenges in maintaining a consistent product supply.

- (1) Availability of OPV parent seed production. OPV parent seed is currently produced by government institutions (Balai Maros, UPT Perbenihan, and UPBS BPTP NTT) and the whole production planning and distribution system only focus on supplying subsidy programs.
- (2) Certification service. Certification service is conducted by UPT PBT. In some areas, the regeneration of PBT staff and laboratory capacity needs to be expanded to meet the additional service demand from seed producers to serve the commercial market.

PRISMA aims to support government institutions in developing a supportive business-enabling environment (BEE) for the local OPV seed producers so they can continue to expand their commercial seed business. The end goal is to ensure farmers in NTT can consistently access good quality and affordable maize seeds.

2. PURPOSE OF THE ASSIGNMENT

The consultant is to support PRISMA in coordination with all related parties involved and facilitate during BEE concept development and document finalization. The Consultant will be responsible for observing and analyzing the dynamics in the provincial and relevant district government as well as maize sector in NTT. This may include organizing and facilitating the process of sharing information with all relevant stakeholders, including but not limited to Distan-KP, Parent Seeds Production Unit (*UPT Perbenihan*), Seed Monitoring and Certification Unit (*UPT PSB*), BPTP NTT, Balai Maros, and other government agencies related.

3. KEY ROLES AND RESPONSIBILITIES

The consultant is expected to deliver areas of work as outlined but not limited to the followings:

- a) Liaise and assist the finalization of negotiation process between PRISMA and government institutions
- b) Assist in collecting data and information from government partners (*Distan-KP*, BPTP, *UPT Perbenihan*, *UPT PSB*, *Balai Maros*, District level dinas).
- c) Follow up the progress of action points/activities conducted by government institutions as agreed in the coordination meeting
- d) Close coordination with the government institutions to synchronize the existing programs and set a realistic timeline for the activities covered in the agreement.
- e) Provide necessary data related to maize sector in NTT which can support the negotiation process and address the issues or barriers to negotiation process.
- f) Inform PRISMA related to the dynamics and relevant topic of interest to Dinas to allow PRISMA share lessons learned
- g) Maintain routine coordination, provide and submit progress summaries, together with other results, to PRISMA in a timely manner.

Keys Selection Criteria

The consultant must have:

- a) Good negotiation and communication skills.
- b) Good understanding of the bureaucracy structure and procedure in the local government context.
- c) Well-skilled in searching, providing, and presenting maize sector dynamics data updates.
- d) Good writing skills in both Bahasa and English.
- e) Understanding of the agriculture sector and the market dynamic.

Desirables Criteria:

- a) Have a minimum 5-year experience working and dealing with government programs in the agriculture sector.
- b) Good networking both with local government and other maize market actors in the provincial and district level.
- c) Understand the maize value chain and its market dynamic context.
- d) Understand regulations related to seed license, production, and certification

4. FUNCTIONAL RELATIONSHIPS

The data collecting consultant reports to PRISMA Maize NTT team (Paskalis Nay).

5. INDICATIVE TIMELINE

The work for the liaison consultant will be maximum 30 days of working within six months. The work period is Feb 2023 – July 2023.

6. DELIVERABLES

The deliverables of this assignment will be as follows:

Deliverables	Due Date
a) Timesheet of activities conducted b) Minutes of meeting/BTOR for each follow up/activities conducted c) Data/file collected (as per assignment) d) Draft document to be proposed to relevant government (as per assignment)	a) Every 30/31 st of each month b-d) as per assignment

7. HOW TO APPLY

Please refer to the link for detailed information on how to apply for the [PRISMA East Nusa Tenggara Public Private Collaboration \(PPC\) Liaison Consultant](#) or send your updated CV to recruitment@aip-prisma.or.id

The application closes on **Wednesday, 25 January 2023**.

Women and people with disability are encouraged to apply.